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About Us

Coloreel is a Swedish textile innovation brand with a groundbreaking technology for embroidery that enables high-quality coloring of textile thread on demand, unlocking a world of potential. We use our technology to both preserve the craftsmanship of embroidery and take embroidery to the next level.

Support & Service offering

Through a distributor or directly from Coloreel

On-line support	Digitizing support
Service	Coloreel Academy

Products and Solutions offering



Single Head



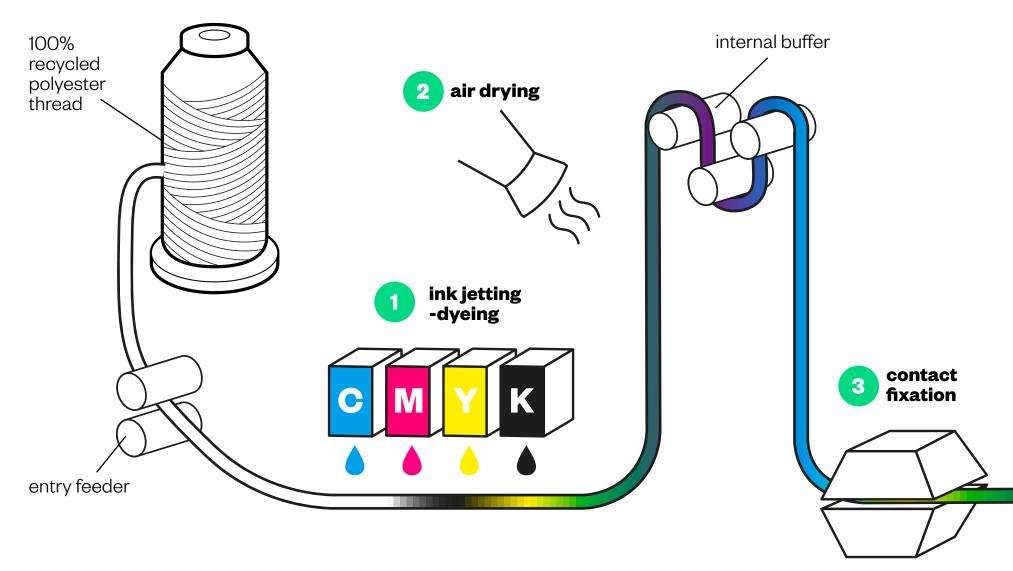
Multi Head



Consumables



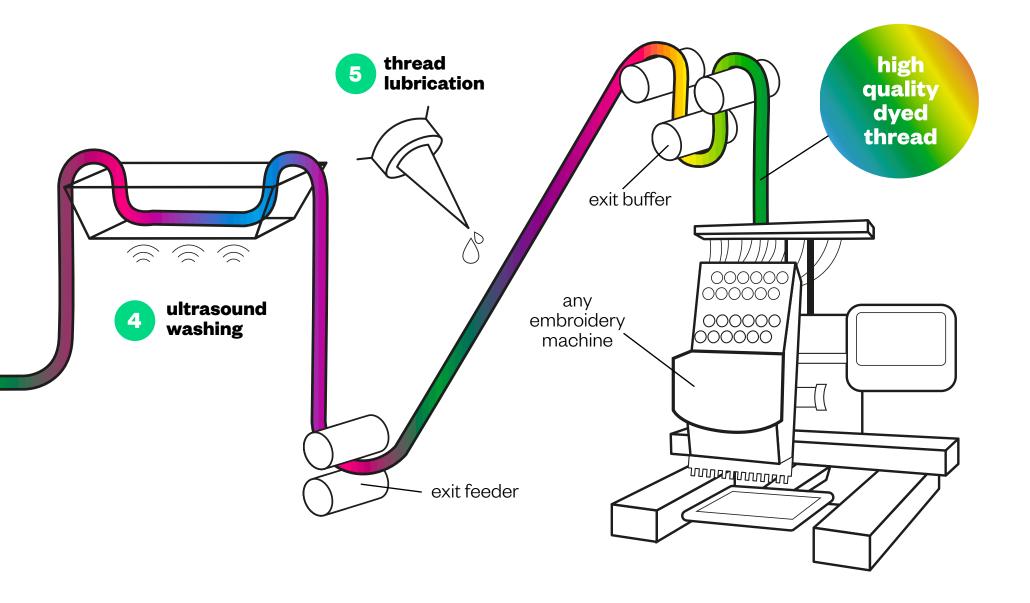
Coloreel Studio



Our Technology

The innovative Coloreel technology will help you unlock a world of potential. By instantly coloring the thread during production, it enables unique designs and vastly improves overall production efficiency. This is how it works.

What happens inside the unit?



Customer Benefits

Maximum creativity

Unlimited colors, use on any material, unique effects such as gradients, noise or striped patterns.

Improved efficiency

Minimized setup – no thread reel change. Shorter production time with minimized trims. Always right color on stock.

Minimum impact

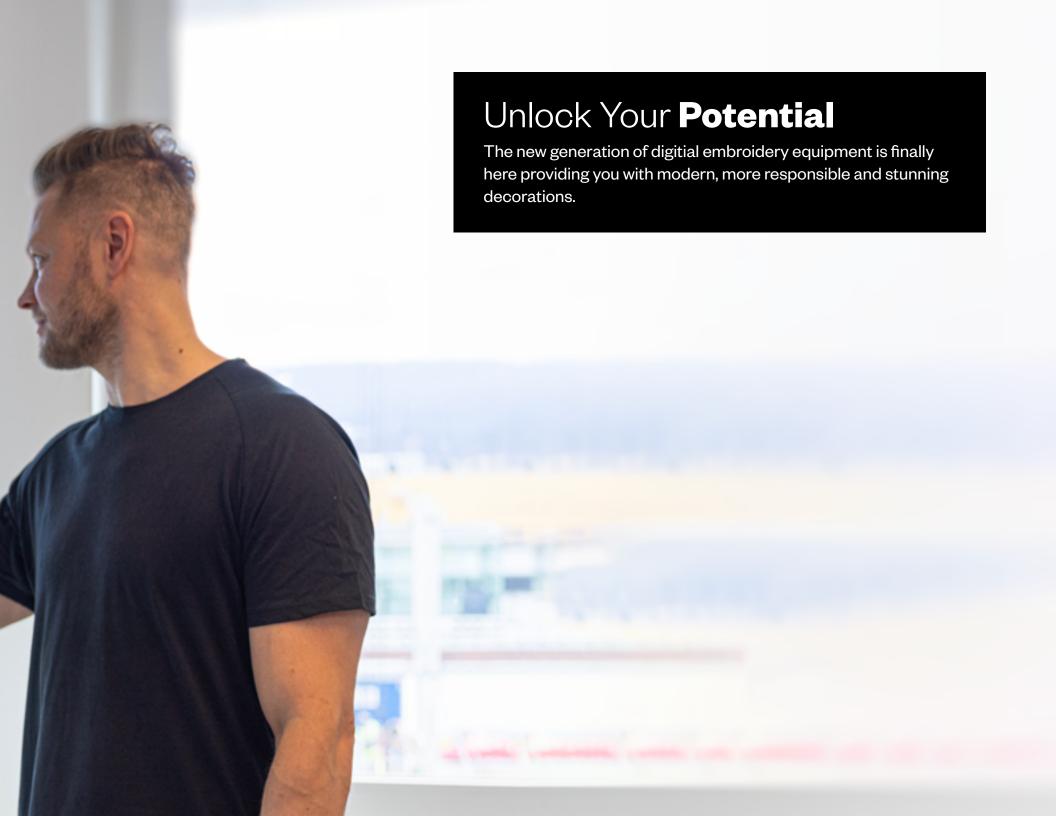
100% recycled polyster, no waste water from coloring, minimized thread waste with no scrapping of obsolete threads.

Superior quality

Premium embroidery quality with minimized trims and lock stitches. Smooth front- and backside. Fully washable and Oekotex class 1 compliant.





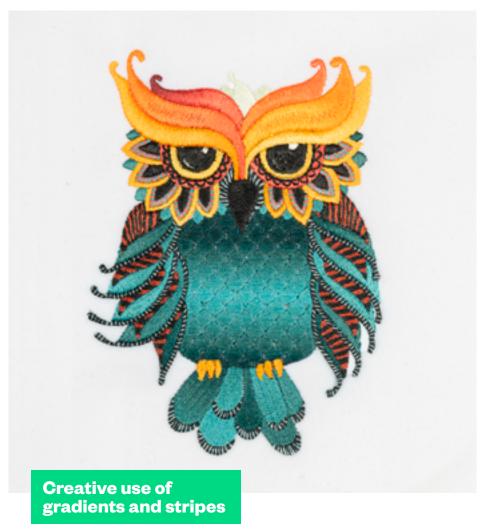


Maximum Creativity

offered by Coloreel technology



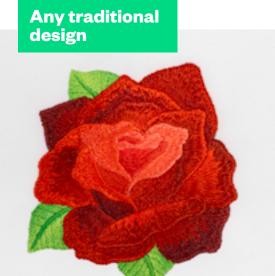






Metallic effects







Noise effects





Embroidery design applications

1 Sports & badges









2 Logotypes and workwear









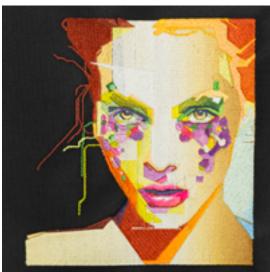




With Coloreel technology you have tons of possibilities to create unique, multi-colored and high-quality corporate logotypes, details and sports embroideries. The ability to alternate your design and logotype in endless colors and effects creates room for small batches of individualized production of your logotypes and details.

3 Fashion and Artistic

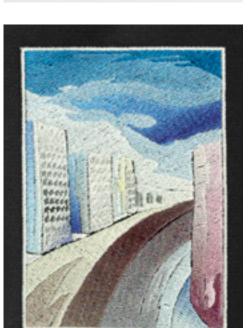










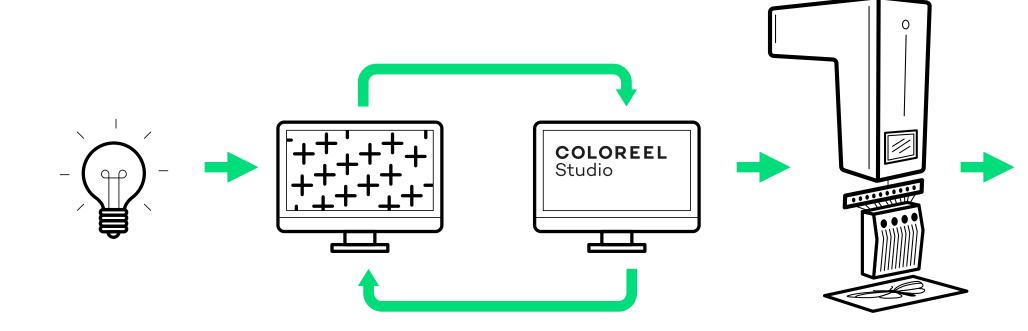






With Coloreel you can tell that story freely and precisely, powered by an infinite color palette and your vivid imagination. This is creativity set free. Create unique embroideries with multiple colors, gradients, texture and details. Convert your art into more sustainable artistic embroidery fashion details.

Production Workflow



Design Idea

Thanks to our technology there are few design limits

Stitch Design

Use your favorite software for the stitch design

Color Design

Add the color design and effects in our free colorization sowftware

Embroidery Production

Use the color design file and your stitch design file to produce your #Coloreel embroidery





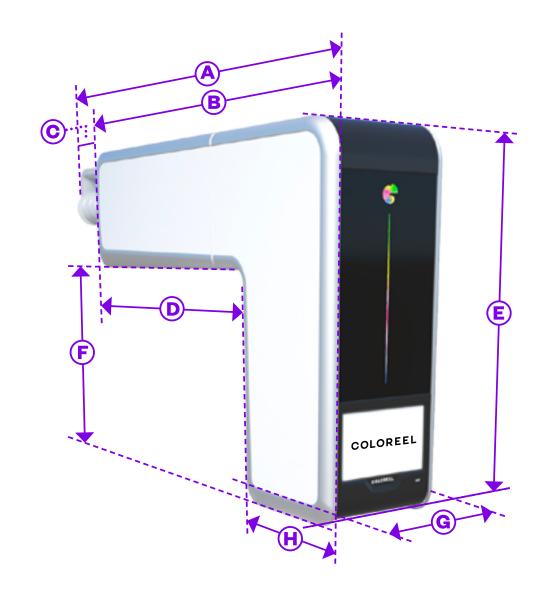
Final Product

Sustainable and stunning #Coloreel embroidery with the design freedom of DTG printing

Specifications

Dimensions and weight

Picture ref.	Millimeters	Inches
А	1265	49.8
В	1034	40.7
С	230	9.1
D	716	28.2
E	844	33.2
F	518	20.4
G	305	12
Н	318	12.5



Weight	Kg	Lbs
Coloreel Unit	<64	<141

Installation

Power supply	AC 100-240V ~ 5.5A 50/60Hz, rated 600W
LAN/WAN Connection	Wired network with a minimum of 2Mb/s internet connection
Stitch counter	Optical stitch sensor included, connected to embroidery machine
Configuration	Single head/Multi-head stand for up to 8 units

Operation

Maximum thread coloring speed	200 mm/s	7.9 inch/s
Operation temperature	18-28 °C	64-82 °F
Operation Humidity (RH)	30 - 80 %	

Unlock Your Potential

visit www.coloreel.com





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